



Academic Personnel Short Profile / Short CV

Institution:	MIEEK
Surname:	STAVRAKIS
Name:	MARIOS
Rank:	LECTURER
Program of Study:	MARKETING AND TRADING OF FOOD PRODUCTS-DAIRY
Scientific Domain: *	BUSINESS ADMINISTRATION-MARKETING AND MANAGEMENT

**Field of Specialization*

Academic qualifications (list by highest qualification)

Qualification	Year	Awarding Institution	Department	Thesis title
DProf (Cand)	2011-present	Middlesex University	Business	Managing SME in Times of Change
MBA	1989	Wagner College NY	Business	MBA in Marketing Management
BBA	1986	Bernard Baruch College NY	Business	BBA in Intl Business

Employment history – List by the three (3) most recent

Period of employment		Employer	Location	Position
From	To			
2017	Present	MIEEK	Limassol & Nicosia	Lecturer
2014	Present	CITY Unity College Nicosia	Nicosia	Business Administration Diploma Coordinator
2014	2016	CITY Unity College Nicosia	Nicosia	Director of Academic Affairs

Key refereed journal papers, monographs, books, conference publications etc. List the five (5) more recent and other five (5) selected –(max total 10)

Ref. Number	Year	Title	Other authors	Journal and Publisher/ Conference	Vol.	Pages
1	2012	Exploring E-Marketing Research and its Implications in the Cypriot Hotel Industry	Michael Anastasiou	Athens 2012 International Scientific Congress		
2						
3						
4						
5						

Exhibitions (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)

Ref. Number	Date	Topic	International / Local	Location*	Role in Exhibition
1					
2					
3					
4					
5					

**Specify venue, geographic location etc*

Research Projects. List the five (5) more recent and other five (5) selected (max total 10)				
Ref. Number	Date	Title	Funded by	Project Role*
1				
2				
3				
4				

*Project Role: i.e. Scientific/Project Coordinator, Research Team Member, Researcher, Assistant Researcher, other

Consulting Services and/or Participation in Councils / Boards/ Editorial Committees. List the five (5) more recent				
Ref. Number	Period	Organization	Title of Position or Service	Key Activities
1	1995-present	GLOBAL SUCCESS, BUSINESS SOLUTIONS	Director	Consulting SME
2	2012	C&C Law Services Ltd	Consultant	Business Planning
3	2012	Perakis Trading & Info Technologies Ltd	Consultant	Business Planning
4	2011	P.N.Heating and Plumbing Ltd	Consultant	Market Planning
5	2011	Primo Cleaning Products Ltd	Consultant	Productivity & Competitiveness

Awards / International Recognition (where applicable). List the five (5) more recent and other five (5) selected. (max total 10)			
Ref. Number	Date	Title	Awarded by:
1	1986	College Dean's List	Baruch College New York
2	1986-87	National Dean's List	USA National Dean's Org
3			

4			
5			

Other Achievements. List the five (5) more recent and other five (5) selected. (max total 10)			
Ref. Number	Date	Title	Key Activities:
1	1990-present	Theatre Coach	Developing young actors
2	1990-present	Volunteer-Local Community	Strategic Planning
3	1990-present	Founding Member-Paravasi Theatre Club	Planning , Organizing, Acting
4			
5			